

Basford and Bestwood Area Committee: 25th November 2015

Title of paper:	Health and Wellbeing Strategy Engagement: Happier Healthier Lives	
Director(s)/ Corporate Director(s):	Alison Michalska Corporate Director for Children & Adults, Nottingham City Council. Colin Monckton, Director of Commissioning, Policy and Insight, Nottingham City Council. Alison Challenger, Interim Director of Public Health, Nottingham City Council. Dawn Smith, Chief Operating Officer, Nottingham City Clinical Commissioning Group.	Wards affected: Basford and Bestwood
Report author(s) and contact details:	James Rhodes (james.rhodes@nottinghamcity.gov.uk)	
Other colleagues who have provided input:	John Wilcox, Insight Specialist – Public Health, Nottingham City Council. Helen Hill, Research, Engagement & Consultation Manager, Nottingham City Council.	
Date of consultation with Portfolio Holder(s) (if relevant)	11 th September 2015 and 18 th September 2015	
Relevant Council Plan Strategic Priority:		
Cutting unemployment by a quarter		<input type="checkbox"/>
Cut crime and anti-social behaviour		<input type="checkbox"/>
Ensure more school leavers get a job, training or further education than any other City		<input type="checkbox"/>
Your neighbourhood as clean as the City Centre		<input type="checkbox"/>
Help keep your energy bills down		<input type="checkbox"/>
Good access to public transport		<input type="checkbox"/>
Nottingham has a good mix of housing		<input type="checkbox"/>
Nottingham is a good place to do business, invest and create jobs		<input type="checkbox"/>
Nottingham offers a wide range of leisure activities, parks and sporting events		<input checked="" type="checkbox"/>
Support early intervention activities		<input checked="" type="checkbox"/>
Deliver effective, value for money services to our citizens		<input checked="" type="checkbox"/>
Summary of issues (including benefits to citizens/service users):		
The Health and Wellbeing Board are in the process of developing their next Health and Wellbeing Strategy. Engagement activities will be taking place in October and November to inform the development of the priorities. This report sets out the engagement strategy and seeks the support of the Area Committees in promoting the engagement events.		
Recommendation(s):		
1	That the Area Committee notes the report and promotes the various events/ activities amongst citizens within their area.	

1. REASONS FOR RECOMMENDATIONS

- 1.1 The Health and Wellbeing Board want to engage with as many citizens and interest groups as possible to inform their next strategy. It is hoped that the Area Committees could increase the reach of the engagement activity by supporting and promoting the planned engagement activity.

2. **BACKGROUND (INCLUDING OUTCOMES OF CONSULTATION)**

2.1 The Health and Wellbeing Board (HWB) are currently developing their next health and wellbeing strategy with the aim that it will be signed off in June 2016. The HWB recently approved the engagement strategy for the development of the next Health and Wellbeing Strategy¹. In summary, engagement will be wide ranging with the aim of finding what is important to people in relation to health and wellbeing and the approach is broadly divided into two phases:

Phase 1: Engagement - Opportunity for everyone to input their thoughts about health and wellbeing. The information from this phase will be analysed and fed into the development of the initial draft of the new Health & Wellbeing Strategy. This will take place during October and November 2015.

Phase 2: Consultation on the draft Health & Wellbeing Strategy

2.2 The intention is engage with as many citizens, interest groups and front-line workers/ practitioners as possible. The engagement strategy was developed based on the outcomes of a citizen focus group and the approaches to be adopted are outlined below:

Target Group	Methodology
Interest Groups	<ul style="list-style-type: none"> • Existing meetings and networks – depending on available time on the agenda the session will either be a focus group exercise or sign-posting to larger public events and the offer to use a toolkit for groups to run their own sessions and submit the results. A timetable of existing events has been created. • Existing events – world café/ pop up research approach • On-line survey and toolkit
Citizens	<ul style="list-style-type: none"> • 3 bespoke events across the city – focus groups (see dates below) • On-line survey
Workforce	<ul style="list-style-type: none"> • Focus groups made up of staff from across partner agencies and Community and Voluntary Sector

2.3 The public events are scheduled to take place:

Clifton Cornerstone	Tuesday 3 November	1pm-3pm
Council House Ballroom	Wednesday 4 November	4.45pm-6:45pm
Bulwell Riverside	Monday 9 November	5.15pm-7.15pm

2.4 If you would like to attend one of the events please register on-line here <http://www.nottinghamcity.gov.uk/HappierHealthierLives> or phone 0115 87 64 336.

2.5 Since the public events will take place before the Area Committee meeting it is recommended that Councillors promote the events within their areas as soon as possible. Appendix A provides an E Flyer for this purpose. It is also recommended that Councillors promote the toolkit (which allows groups to run their own engagement session) and the on-line survey which provide other ways for citizens and interest groups to have their views heard. The on-line survey and engagement toolkit are available here: <http://www.nottinghamcity.gov.uk/HappierHealthierLives>.

¹ Health and Wellbeing Board, 30th September.

3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

3.1 The engagement activity is being promoted through as many networks as possible (through the HWB and its partners, press release, citizens' panel, existing meetings etc).

4. FINANCE COMMENTS (INCLUDING IMPLICATIONS AND VALUE FOR MONEY/VAT)

4.1 Not applicable.

5. LEGAL AND PROCUREMENT COMMENTS (INCLUDING RISK MANAGEMENT ISSUES, AND LEGAL, CRIME AND DISORDER ACT AND PROCUREMENT IMPLICATIONS)

5.1 Not applicable.

6. EQUALITY IMPACT ASSESSMENT

Has the equality impact been assessed?

Not needed (report does not contain proposals or financial decisions)

No

Yes – Equality Impact Assessment attached

Due regard should be given to the equality implications identified in the EIA.

7. LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION

7.1 None.

8. PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

8.1 Health and Wellbeing strategy Refresh Update (Health and Wellbeing Board paper – 30th Sep 2015)